

AIA Philadelphia Design Awards

2016 Sponsorship Opportunities



Presentation of Awards & Celebration

Kimmel Center for Performing Arts
October 19, 2016 | 6-9 p.m.

Design Awards Exhibit

Shops at Liberty Place Rotunda
February 6-18, 2017

Platinum Sponsor (Exclusive) – **SOLD**

\$10,000

- Opportunity to display company banner at exhibit
- Opportunity to display company banner at Gala event at the Kimmel Center (must be free-standing banner produced and provided by company)
- Opportunity to submit project board for exhibition
- Company logo on signage at Exhibition at Shops at Liberty Place Rotunda
- Ad on AIA Philadelphia website (2 months)
- Company logo & link on Design Awards program page website
- Company logo & link in Design Awards announcement email in E-newsletter
- Company logo in event program
- Company logo on signage at awards presentation at the Kimmel Center
- Verbal recognition at the presentation of awards at the Kimmel Center
- Ten (10) Tickets to Design Awards Gala event

Lookbook Sponsor (2 Available)

\$10,000

- Full page spread in the beginning of the Lookbook (to be distributed at the Design Awards Gala event)
- Company logo on back cover of Lookbook (with AIA Philadelphia design specification)
- Opportunity to display company banner at exhibit
- Opportunity to display company banner at Gala event at the Kimmel Center (must be free-standing banner produced and provided by company)
- Opportunity to submit project board for exhibition
- Company logo on signage at Exhibition at Shops at Liberty Place Rotunda
- Company logo & link on Design Awards program page website
- Company logo in event program
- Company logo on signage at awards presentation at the Kimmel Center
- Verbal recognition at the presentation of awards at the Kimmel Center
- Eight (8) Tickets to Design Awards Gala event

Gold Sponsor

\$7,500

- Opportunity to display company banner at exhibit
- Opportunity to display company banner at Gala event at the Kimmel Center (must be free-standing banner produced and provided by company)
- Opportunity to submit project board for exhibition
- Company logo on signage at Exhibition at Shops at Liberty Place Rotunda
- Company logo & link on Design Awards program page website
- Company logo in event program
- Company logo on signage at awards presentation at the Kimmel Center
- Verbal recognition at the presentation of awards at the Kimmel Center
- Eight (8) Tickets to Design Awards Gala event

Cocktail Tray Sponsor (Exclusive)

\$7,500

- Opportunity to submit project board for exhibition
- Company logo on cocktail trays (secured and produced by your firm – final approval by AIA Philadelphia)
- Company logo on signage at Exhibition at Shops at Liberty Place Rotunda
- Company logo & link on Design Awards program page website
- Company logo in event program
- Company logo on signage at awards presentation at the Kimmel Center

- Verbal recognition at the presentation of awards at the Kimmel Center
- Four (4) Tickets to Design Awards Gala event

Champagne Toast Sponsor (Exclusive)

\$5,000

- Opportunity to submit project board for exhibition
- Company logo on signage at Exhibition at Shops at Liberty Place Rotunda
- Company logo & link on Design Awards program page website
- Company logo in event program
- Company logo on signage at awards presentation at the Kimmel Center
- Verbal recognition at the presentation of awards at the Kimmel Center
- Staff of Kimmel Center will say “Champagne, compliments of *YOUR FIRM*” upon entry to the awards ceremony
- Staff of Kimmel Center will wear shirts (provided and sourced by your firm) with your company’s logo during registration / champagne greeting
- Opportunity to display free-standing banner to be displayed in lobby (produced and provided by company)
- Company logo to be displayed on cocktail tray cards during registration / champagne greeting
- Four (4) tickets to Design Awards event and after party

Centerpiece Sponsor (Exclusive)

\$5,000

- AIA Philadelphia will source centerpieces and work with your firm for branding – centerpieces will be located on all hi-top and low-top tables during dinner and dessert reception (\$1,000 sponsorship discount if you source the centerpieces yourself)
- Company logo on signage at Exhibition at Shops at Liberty Place Rotunda
- Company logo & link on Design Awards program page website
- Company logo in event program
- Company logo on signage at awards presentation at the Kimmel Center
- Verbal recognition at the presentation of awards at the Kimmel Center
- Four (4) Tickets to Design Awards Gala event

Bar Sponsor (4 Available)

\$3,500

Please note: There are four bar sponsorships available. Please select the liquor of your choice, select and name a signature cocktail for the Gala event (first come first serve).

- Each of the following liquors are exclusive:
 _____ Vodka _____ Gin _____ Whiskey _____ Tequila
- Company logo displayed on signage at bar during dinner and dessert reception
- Company logo on signage at Exhibition at Shops at Liberty Place Rotunda
- Company logo & link on Design Awards program page website
- Company logo in event program
- Company logo on signage at awards presentation at the Kimmel Center
- Verbal recognition at the presentation of awards at the Kimmel Center
- Two (2) Tickets to Design Awards event and after party

Silver Sponsor

\$3,000

- Company logo on signage at Exhibition at Shops at Liberty Place Rotunda
- Company logo & link on Design Awards program page website
- Company logo in event program

- Company logo on signage at awards presentation at the Kimmel Center
- Verbal recognition at the presentation of awards at the Kimmel Center
- Four (4) Tickets to Design Awards Gala event

Emerging Professionals Sponsor – **SOLD**

\$2,250

- Company logo displayed on signage at bar during dinner and dessert reception
- Company logo on signage at Exhibition at Shops at Liberty Place Rotunda
- Company logo & link on Design Awards program page website
- Company logo in event program
- Company logo on signage at awards presentation at the Kimmel Center
- Verbal recognition at the presentation of awards at the Kimmel Center
- Company name on ticketing page for Design Awards Gala event
- Five (5) Tickets to Design Awards Gala event

Photo Booth Sponsor (Exclusive)

\$2,000

- Company logo printed with AIA Philadelphia logo on large Step and Repeat banner (to be used as photo booth during Gala event)
- Company logo on signage at Exhibition at Shops at Liberty Place Rotunda
- Company logo & link on Design Awards program page website
- Company logo in event program
- Company logo on signage at awards presentation at the Kimmel Center
- Verbal recognition at the presentation of awards at the Kimmel Center
- Three (3) Tickets to Design Awards Gala event

Bronze Sponsor

\$1,500

- Company logo on signage at Exhibition at Shops at Liberty Place Rotunda
- Company logo & link on Design Awards program page website
- Company logo in event program
- Company logo on signage at awards presentation at the Kimmel Center
- Verbal recognition at the presentation of awards at the Kimmel Center
- Two (2) Tickets to Design Awards Gala event

Copper Sponsor

\$750

- Company logo on signage at Exhibition at Shops at Liberty Place Rotunda
- Company logo & link on Design Awards program page website
- Company logo in event program
- Company logo on signage at awards presentation at the Kimmel Center
- Verbal recognition at the presentation of awards at the Kimmel Center

My firm would like to sponsor the 2016 Design Awards at the following level:

- | | |
|--|---|
| <input type="checkbox"/> \$10,000 Platinum* (SOLD) | <input type="checkbox"/> \$10,000 Lookbook Sponsor* (Limit 2) |
| <input type="checkbox"/> \$7,500 Gold Sponsor | <input type="checkbox"/> \$5,000 Champagne Toast Sponsor* |
| <input type="checkbox"/> \$5,000 Centerpiece Sponsor* | <input type="checkbox"/> \$5,000 Cocktail Tray Sponsor* |
| <input type="checkbox"/> \$3,500 Bar Sponsor*(Limit 4) | <input type="checkbox"/> \$3,000 Silver Sponsor |
| <input type="checkbox"/> \$2,250 E.P. Sponsor* (SOLD) | <input type="checkbox"/> \$2,000 Photo Booth Sponsor* |
| <input type="checkbox"/> \$1,500 Bronze Sponsor | <input type="checkbox"/> \$750 Copper Sponsor |

**Exclusive sponsorships*

Company: _____

Name: _____ Title: _____

Address: _____

Phone: _____ Email: _____

Signature: _____

I have enclosed my check for \$ _____ Please invoice me

Please bill my: AMEX MasterCard Visa

Credit card number: _____ Exp. _____

CVV: _____ Name on card: _____

Please send your completed forms with payment to:

AIA Philadelphia
Attn: Julianne Foley
1218 Arch Street
Philadelphia, PA 191017

Or via email:
juli@aiaphila.org

Thank you for your support of the 2016 AIA Philadelphia Design Awards!

