

Official Rules + Regulations:

CANstruction Philadelphia **2017**

The 11th Annual Design + Build Competition

Exhibition Dates: April 1st -10th, 2017

Contact: Jared Edgar McKnight – canstructionphiladelphia@gmail.com

INTRODUCTION TO CANSTRUCTION 2016: OFFICIAL RULES + REGULATIONS

DEADLINE FOR ENTRY into the 2017 11th Anniversary CANstruction Philadelphia Competition:

Monday, January 30th, 2017 @ 5:00pm

Entry Form + \$250 must be received at the Center for Architecture and Design, and emailed to canstructionphiladelphia@gmail.com [See Call For Entries for more details, all entries are first-come, first-served].

The maximum number of teams for this year's competition is 13 TEAMS! Again, registration is first-come, first-served, and there will be no exceptions, so we encourage everyone to submit their Entry Form and \$250 ASAP.

The following rules and regulations govern all Canstruction® competitions. After the official building rules you will see other guidelines that are adapted for the Philadelphia competition. They are included here to assist your team in understand all of aspects and logistics of the 2017 competition in Philadelphia.

Each person on the committee and each team should be given a copy of the rules and regulations to review.

These same rules and regulations will be explained to the Jury that will be judging the competition. The Jury will interpret the rules and regulations in making their determinations. All decisions are left in the hands of the Jury when it comes to awarding the teams and structures, however the competition organizers [CANstruction Philadelphia Steering Committee] reserve the right to disqualify any team or entry if the rules and regulations herein are not followed by an individual or a team during the competition [before, during and/or after the Build Night]. If a team fails to meet deadlines or follow the rules and regulations, they will be disqualified and may not be invited to participate in future events.

Awards will be given in the following 7 categories:

- Best Meal
- Best Use of Labels
- Structural Ingenuity
- Most Cans Used
- Honorable Mention(s)
- Jurors' Favorite

Philabundance will also give the following award (following a week-long public vote):

- People's Choice

The Venue for our 2017 Event is 990 Spring Garden:

990 Spring Garden Street, Philadelphia, PA 19123 - <http://artsandcrafts.holdings/990/>

After all the competitions are held, local winners will be submitted by the Philadelphia Steering Committee to compete internationally through the submission of digital photography to a panel of jurors that convenes at the SDA/AIA International Convention in the spring of each year. Note: Most Cans and People's Choice Awards do not proceed to the International Competition, because these awards are not recognized beyond the local competitions.

Please refer to the following pages for important information, rules and regulations for: Structures, Teams, Submission Deadlines, Acquisition of Goods, Moving Manifest, Deliveries, Build Night, Judging, Awards Gala, and DeCANstruction:

STRUCTURES + TEAMS: OFFICIAL RULES + REGULATIONS

MAXIMUM SIZE FOR A STRUCTURE is:

10'L x 10'W x 8'H [*please note the change to an 8' maximum height – for safety reasons*]

MAXIMUM SIZE OF THE OFFICIAL TEAM is:

Five (5) Persons

This is the size of the team that is able to build the structure at one time, but full teams can be any size. Only 5 team members will be permitted to build at one time, but you may have additional team members to un-box cans, tag-in and tag-out of building. Teams may swap out members at any time. Regardless of how many team members are in the firm/school participating, five individuals must be selected as the official team, with ONE designated team captain.

FOOD CANS OF ANY AND ALL SIZES MAY BE USED:

Some food manufacturers are switching to plastic. If you are planning to use plastic containers *make sure they can take the pressure of cans from above*. **No** glass containers are allowed. **No** pet food is allowed. **No** alcoholic beverages are allowed. **No** use of soda or junk food – depending on the jury, you may be penalized for using non-nutritional items. Remember, the food bank needs nutritional food. Make efforts to use nutritious, edible foods. **No** opened/exposed food.

LABELS ON CANS MAY NOT BE COVERED, ALTERED OR REMOVED/DESTROYED IN ANY WAY!

Cans must be full, unopened and with labels intact and legible. You CANNOT compromise the integrity of the can (labels are required for the cans to be submitted to the foodbank, cans without labels will be discarded and not counted toward your team or our event totals).

PLEASE MAKE EVERY EFFORT TO USE CANNED GOODS!

Use of boxes and bags is **strongly** discouraged. The name of the competition is **CAN**struction, not **BOX**struction or **WaterBottle**struction; therefore, jurors prefer that canned food is used in the competition. In recent years, many structures utilizing boxes, water bottles, etc. did not make it through the elimination process at the Local and International competitions. Additionally, an excessive use of props is **strongly** discouraged. Jurors prefer pure food structures. Try to solve design problems with food items. A structure with props will always lose when judged against a structure with no props. (Example: a structure that has “eyes” - one entry uses black cans to make eyes; another entry cuts out black circles of paper and tapes on the eyes - once the jury sees that eyes can be made from cans or a food product, an entry using paper cutouts may be looked over). *Neither 990 Spring Garden nor CANstruction Philadelphia is responsible for props that are stolen or removed from the exhibit location during the weeklong exhibit.*

PERMISSIBLE MATERIALS:

One-quarter inch thick foam-core, ¼ inch thick cardboard, ¼ inch thick masonite, ¼ inch thick plywood, ¼ inch thick plexiglass, ¼ inch thick threaded rod – for the purpose of leveling or balancing materials but **NOT** as load bearing. Cardboard tubes used as guides must also be limited to one-quarter inch thick. A structure where the ¼” leveling materials cannot be seen is usually judged superior to a structure where it is in plain view. Velcro, clear and double-stick tape may be used. High-tension rubber bands, nylon string, wire and tie-backs are permissible.

HOWEVER, CAN STRUCTURES MUST BE STRUCTURALLY SELF-SUPPORTING!

NO 2x4 boards, **NO** half-inch plywood, **NO** half-inch thick tubing and **NO** sheet metal. **NO PERMANENT ADHESIVES.**

THERE IS TO BE ABSOLUTELY NO CUTTING OF MATERIALS IN 990 SPRING GARDEN THE NIGHT OF BUILD NIGHT. ALL MATERIALS MUST BE PRE-CUT BEFORE ARRIVING ON THE PREMISES. TEAMS THAT DO NOT ABIDE BY THIS WILL BE DISQUALIFIED FROM THE COMPETITION, BUT ALL CANNED GOODS WILL STILL BE DONATED TO PHILABUNDANCE.

TEAMS ARE RESPONSIBLE FOR LEAVING THEIR SITE “BROOM-CLEAN” AT THE END OF DECANSTRUCTION. ALL MATERIALS MUST BE TAKEN TO THE LOADING DOCK AND PROPERLY BROKEN DOWN, RECYCLED, OR DISCARDED BY THE TEAM THAT USED THEM TO BUILD THEIR STRUCTURES. KEEP THIS IN MIND WHEN CHOOSING MATERIALS!

Any questions please contact CANstruction Event Chair, Jared Edgar McKnight at: canstructionphiladelphia@gmail.com

SUBMISSION DEADLINES: OFFICIAL RULES + REGULATIONS

TEAM CONCEPTS & SKETCHES are due by:

Monday, February 6th, 2017 @ 5:00pm [by email to CANstruction gmail]

Concepts are first-come, first-served.

Each team is to provide a sketch or computer image, complete with proposed dimensions of their structure by February 6, 2017. Submissions should be emailed to the attention of Jared Edgar McKnight at the CANstruction email:

canstructionphiladelphia@gmail.com. DO NOT send CAD files. PDF format is preferred.

If two teams submit the same idea, both teams will be notified. At that time, *preference will be given to the team who submitted their design first and included the most detail at the time of their submission (a scaled drawing will be given preference over a napkin sketch, showing that team has put more thought and work into their design at that time)*. The other team will be required to re-submit a concept within a week of the initial deadline (by: Monday February 13th). That said, once the teams are notified they have the same design, either team may relinquish their design concept in favor of coming up with a new design. The Steering Committee reserves the rights to determine which team keeps the design.

SIGNAGE TEXT is due by:

Friday, March 10th, 2017 @ 5:00pm

Each entry will have an 18" x 36" foam-core board that will be adjacent to their structure. There is an official graphic standard for the layout that is used without exception. Boards will be designed, populated with content and printed by the CANstruction Philadelphia Steering Committee. All your team has to do is provide the content (see Sample Signage Text Submission page at the end of this packet for more details – email canstructionphiladelphia@gmail.com for questions, concerns or more information.

Email Signage Text as a **Word Document** to canstructionphiladelphia@gmail.com.

You do NOT need to format the Word Document, we do this for you! All we need is the text and content.

You do NOT need to choose fonts, sizes, graphics, etc., again, we will handle all of that for you!

No text boxes, no picture boxes, no graphics, no logos, no colors (firm or contributors).

Please use the sample page as a guideline, and enter a return between each piece of information required!

The information requested should be submitted in a Word Document in the following order:

Firm/School/Team Name(s) – The way it should **officially** appear in the program.

Confirm with a firm Principal or Director.

Title of Entry – If any word in your title is to be italicized, in all caps, etc, please do so in your submission!

Descriptive Paragraph – Minimum Length = 150 words. Maximum Length = 300 words.

This is what is provided to the Jurors and public as they view each entry. The descriptions are most helpful in drawing the Jurors' and Public's eye to the rich detail in each design, any play on words, double entendres with the label names, etc. Don't get caught up in making long drawn out philosophical statements – keep that to one sentence and let your entry speak for itself, spend your time describing the choices you made in cans and labels to articulate your theme. Please Spellcheck your paragraph!

5-Person Team Names – Captain first (no exceptions, no co-captains) followed by the other 4 "official" team names in alphabetical order by last name – spell names correctly – you may only designate **ONE** team captain.

Thank You's – This section is where you can thank your other team members (if you had more than five), and for any sponsors and/or contributors who participated.

Any questions please contact CANstruction Event Chair, Jared Edgar McKnight at: canstructionphiladelphia@gmail.com

ACQUISITION OF GOODS: OFFICIAL RULES + REGULATIONS

ACQUISITION OF CANNED GOODS

Participating firms/schools/teams are responsible for obtaining their own supply of canned goods. In the past, teams have gone about this in a number of ways: fundraising for money and purchasing canned goods in bulk, canned food drives, asking food stores to donate canned food items, etc... This is entirely up to you and your team.

Firms may solicit canned goods and/or financial donations from manufacturers, consultants, vendors, contractors or conduct employee food drives to acquire their canned goods for their structure.

Expired canned food should not be used in the competitions as the food will not be accepted by the local food bank.

ALL CANNED GOODS MUST BE PURCHASED/DONATED AND READY FOR DELIVERY BEFORE:

Monday, March 27th, 2017 – WITHOUT EXCEPTION!

Food items will be delivered to 990 Spring Garden Monday, March 27th – Thursday, March 30th, the week leading up to the Build Night on Friday, March 31st, 2017. In early March, teams will schedule their preferred delivery date/time (Monday through Thursday, 1.5 hour overlapping drop offs).

UNDERSTANDING CHARITBLE DONATIONS FOR CANSTRUCTION TEAMS:

The local CANstruction Philadelphia competition **IS NOT** a 501(c)3 non-profit charitable organization. It is a charitable event run through the Philadelphia Center For Architecture to benefit Philabundance. The Center For Architecture **IS** a 501(c)3 non-profit, and holds the CANstruction Philadelphia financial account. When seeking donations for your team, our local food bank, Philabundance, will provide its taxpayer ID to food donors, but **WILL NOT** provide a written letter to each donor to use as a charitable tax deduction, so when seeking donations, suggest to donors to take the contribution as a marketing/public relations business expense. Philabundance will not provide a written letter because they do not receive the monetary or canned goods donations directly from your sponsors/donors (the donations go through 3rd parties – the teams themselves, the CANstruction Philadelphia event, the Center For Architecture, and then eventually all proceeds and goods are donated to Philabundance). Because of this process, Philabundance has no way of tracking each individual's contributions, and therefore will provide its tax ID, but no letter (other than a letter to recognize their partnership with CANstruction Philadelphia). Tell sponsors and contributors that their names will appear on your signage next to your structure and that will give them marketing/PR exposure. We can also provide you with the Center For Architecture's tax ID number, and a proof of partnership letter from Philabundance to CANstruction Philadelphia.

ALL CANNED GOODS MUST BE DELIVERED BETWEEN MARCH 27TH – MARCH 30TH, 2017!

See the Moving Manifest, Deliveries and Build Night Official Rules + Regulations on the following page for more details about this process.

USE OF THE CANSTRUCTION PHILADELPHIA AND PHILABUNDANCE NAMES/LOGOS:

ESPECIALLY FOR INDIVIDUAL TEAM FUNDRAISERS/EVENTS:

Individual CANstruction Teams are NOT permitted to use the Philabundance Name or Logo for personal team events that have not been approved by the CANstruction Philadelphia Steering Committee or Philabundance.

(THIS ESPECIALLY APPLIES TO EVENTS THAT INVOLVE ALCOHOL, SUCH AS HAPPY HOURS)!

*Please use caution when promoting your events, and be cognizant of the fact that Philabundance is the final recipient of our donations, but Philabundance does not endorse your teams' individual efforts and events to raise money (for example: you cannot promote a happy hour event and say that "All proceeds benefit Philabundance" because some proceeds from that event may go to your materials to build your structure, which in fact do not benefit the food bank, and Philabundance has not authorized that event). Feel free to use your personal CANstruction Philadelphia TEAM NAME when planning events or fundraisers to support your team, but **DO NOT** use the Philabundance name inappropriately (for example you may say: "All proceeds benefit Team _____'s participation in the CANstruction Philadelphia event").*

Any questions please contact CANstruction Event Chair, Jared Edgar McKnight at: constructionphiladelphia@gmail.com

MOVING MANIFEST, DELIVERIES, BUILD NIGHT: OFFICIAL RULES + REGULATIONS

MOVING MANIFEST (CAN INFORMATION):

All deliveries must come through the back door of 990 Spring Garden (parking lot side). When you are delivering your cans, you must have enough team members ON SITE at all times during deliveries to make sure all cans have been delivered efficiently. If you are using an outside mover to have your cans delivered to the exhibition building they must be delivered to the site with members from your team present at the time of delivery. NO SIDEWALK DELIVERIES on Spring Garden Street are permitted.

Cans should be packed in sturdy cartons/boxes, and all boxes/cartons must be labeled with your firm name. PLEASE BRING YOUR OWN DOLLIES/CARTS/ETC TO MOVE YOUR CANS FROM THE LOADING DOCK TO THE EXHIBIT ROOM IN 990 SPRING GARDEN, THIS WILL MAKE YOUR LIVES A LOT EASIER! 990 Spring Garden will not have dollies for your use, so plan ahead so your delivery process can be as smooth and quick as possible.

Cans may be delivered to the site **ONLY** on dates listed as permissible, and only if they have been scheduled with the CANstruction Philadelphia Steering Committee (March 27-30 – date and time to be scheduled in early March 2017).

Note: This year you will be delivering your cans to your already taped out 10'x10' square in the exhibit space, so on Build Night, all you have to do is show up, and start building! We hope the change in venue is beneficial for our teams!

BUILD NIGHT is scheduled for:

Friday, March 31st, 2017 @ 5:00pm – 2:00am

Each team MUST arrive ON TIME for Build Night. Build Night begins PROMPTLY at 6pm on Friday night, but you may begin to move and organize your materials starting at 5pm. If your team arrives after 6pm, you will be disqualified from the competition. ABSOLUTELY NO BUILDING (including the taping down of layers) is to begin prior to 6pm. If your team does not follow the rules, they will be disqualified from the competition and ineligible from receiving awards.

Each team captain must submit an Excel Spreadsheet on Build Night that includes their firm/school/team's contact information and columns requiring the following detailed inventory of cans (a sample spreadsheet will be provided):

Name, Quantity and Size of each food product used in the structure

Total number of cans

Total cost whether purchased or donated

Total amount of monetary donations being donated to Philabundance

Complete ALL preparations of foam-core/material cutting or other special materials you require **PRIOR TO THE EVENING OF BUILD NIGHT. NO CUTTING OF MATERIALS IS PERMITTED AT 990 Spring Garden.** If you have a chance to practice building in your office, take that opportunity to minimize surprises at the site. Bring plenty of extra supplies (tape, scissors, cardboard) – over estimate. Bring a ladder if you are building a taller structure. Boxes must be stored out of sight for repackaging at the end of the event. You are permitted to bring food, snacks and non-alcoholic beverages for Build Night. When your CANstruction is completely finished, send a representative to the onsite CANstruction Chair to check out. Sponsors of CANstruction may drop by during Build Night. Please be courteous, cheerful and happy to meet them. Without their financial and in-kind donations we would be unable to produce CANstruction. All teams must be finished by 2am. If your structure falls during the exhibit, you must be prepared to clean up the mess.

There is to be absolutely NO consumption of alcoholic beverages on the premises of 990 Spring Garden during Build Night. If ANY of the CANstruction volunteers witness the presence or consumption of alcoholic beverages by a participating team, your team will be disqualified from the competition, removed from the venue, and your firm will be contacted by AIA Philadelphia. In the event of such an occurrence, it is understood that all canned goods will still be donated to Philabundance, but the team will be given no recognition for participation in the 2017 CANstruction Philadelphia event and competition.

Any questions please contact CANstruction Event Chair, Jared Edgar McKnight at: canstructionphiladelphia@gmail.com

JUDGING, THE GALA, DECANSTRUCTION: OFFICIAL RULES + REGULATIONS

JUDGING is scheduled for:

Saturday, April 1st, 2017 @ 10:00am

Judging is conducted anonymously by a panel of “celebrity” judges from the local Philadelphia food and design industries. Signage will not be displayed until the jury has left, but the descriptions of each structure will be provided to the jury. If your structure has fallen overnight, you will be notified the morning of April 1st by both telephone and email. If you have time to come and rebuild before judging, you may do so, but if you choose not to rebuild, you must come and clean up your site. Team members are not permitted to be on location at the time of judging. People’s Choice voting will be conducted on the Philabundance website, and the winner will be announced at the close of the exhibit on April 10th.

THE 2017 aCANemy Awards Happy-Hour is scheduled for:

TBD – the week of April 3rd – 7th, 2017

This year, we are switching up the Gala to a more casual and accessible date and time. This new weeknight happy-hour format will hopefully encourage a larger attendance. Presentations of awards will begin at 7:00pm. Dress to impress (as casual or formal as you like), and we request that at least one representative from each team is at the Gala to accept an award. The event will be INVITATION ONLY:

TICKETS: Tickets for team members may be purchased at a discounted rate. All proceeds from ticket sales will be donated to Philabundance.

PHOTOGRAPHY + VIDEOGRAPHY: Professional photographs will be taken of each entry, and winning teams will have their photos taken at the awards presentation during the aCANemy Awards. A photographer and videographer will be on site on build night and the evening of the Awards for candid photographs, finished team shots, a time-lapse video, etc. Take your own photos, if using digital cameras put on setting for highest resolution. Remove all signage and stanchions prior to photographing. Make sure to always tag CANstructionPHL on social media and stay tuned for the 2017 hashtags!

DECANSTRUCTION is scheduled for:

MONDAY, April 10th, 2017 @ 6:00pm

EACH TEAM IS RESPONSIBLE TO TAKE DOWN / DECANSTRUCT THEIR STRUCTURE, PACK IT INTO BOXES, AND MOVE THE CANS OUTSIDE TO THE 990 SPRING GARDEN PARKING LOT FOR PICKUP BY PHILABUNDANCE. ALL TEAMS MUST ARRIVE ON TIME FOR DECANSTRUCTION, AND THE EXHIBIT SHOULD BE COMPLETELY CLEARED BY 9PM. THIS YEAR WE MOVED DECANSTRUCTION TO MONDAY NIGHT TO ACCOMMODATE PHILABUNDANCE WHO DOES NOT WORK ON SUNDAYS.

MATERIALS: All materials that are not being donated to Philabundance (cardboard, tape, dollies, etc) must be removed from 990 Spring Garden at the end of DeCANstruction. Cardboard, Wood, Masonite, etc. sheets must all be taken outside to the dumpsters in the parking lot area (BE CAUTIOUS OF SIZE, WEIGHT OF YOUR MATERIALS FOR THE DECANSTRUCTION AND CLEAN UP PROCESS).

PHILABUNDANCE: Philabundance will be on site to collect the cans from the parking lot. Please interact with them, share your stories from CANstruction, and be kind and courteous when engaging these amazing volunteers! They will provide large watermelon bins for you to load your cans into at the parking lot. The more team members that come for DeCANstruction, the quicker the process is, and the sooner you get to go home and rest!

At the end of the process, Philabundance will count all of the cans, and give us our grand total for 2017!

LET’S MAKE OUR 11TH ANNIVERSARY OUR BIGGEST YEAR YET!!!

Any questions please contact CANstruction Event Chair, Jared Edgar McKnight at: constructionphiladelphia@gmail.com

SAMPLE SIGNAGE TEXT SUBMISSION: OFFICIAL RULES + REGULATIONS

Edward + McKnight, LLC

Firm Name(s)

Toulouse-Lautrec, An 1890s CAN-CAN

Structure Title

Descriptive Paragraph

(Minimum Word Count: 150, Maximum Word Count: 300 – if you cannot edit your text to 400 words max, the CANstruction Philadelphia Steering Committee reserves the rights to edit it for you).

- Team: (1) Jared McKnight, Captain _____
(2) Kelly Edwards _____
(3) _____
(4) _____
(5) _____

HERE, YOU MAY ONLY LIST FIVE (5) TEAM MEMBERS INCLUDING YOUR TEAM CAPTAIN. TEAM CAPTAIN MUST BE MENTIONED FIRST, THEN THE SUBSEQUENT 4 TEAM MEMBERS MUST BE LISTED IN ALPHABETICAL ORDER BY LAST NAME.

Special Thanks to our other team members: Troy Hannigan, Michael Fierle, Cassidy Hobbs, etc. etc. etc.
THIS IS YOUR LOCATION TO THANK ALL OF YOUR TEAM MEMBERS IN ADDITION TO THE 5 YOU ARE ALLOWED TO LIST ABOVE. SO WRITE OUT YOUR LIST AS LONG AS YOU NEED IT TO BE HERE!

Special Thank You to Whole Foods, Lucky Deli, Di Bruno Brothers, Fresh Grocer, Crown Holdings, NRI, and ARC for their generous sponsorships and contributions to our structure.
THIS IS YOUR LOCATION TO THANK ALL OF YOUR SPONSORS AND CONTRIBUTORS.

NOTE: FOR THE 2017 COMPETITION + EXHIBIT, TEAMS ARE NOT PERMITTED TO DISPLAY THEIR OWN “THANK YOU” BOARDS [THIS IS THE RESULT OF TEAMS NOT FOLLOWING THE GRAPHIC STANDARDS IN YEARS PAST IN TERMS OF SIZE OR DESIGN OF THE ADDITIONAL BOARDS].

2017 THEME: ART!