

AIA Philadelphia

2016 DESIGN AWARDS

Advertising Supplement

Ad Size	Specs	Retail Value	Special Supplement Cost
Full Page	10"w x 12.625"h	\$ 8,670	\$ 4,983
Island	7.5"w x 10"h	\$ 7,582	\$ 4,379
1/2 Page Horizontal	10"w x 6.25"h	\$ 6,322	\$ 3,679
1/2 Page Vertical	5"w x 12.625"h	\$ 6,322	\$ 3,679
3/8 Page	5"w x 9.475"h	\$ 5,188	\$ 3,048
1/4 Page	5"w x 6.25"h	\$ 3,701	\$ 2,222
1/8 Page Horizontal	5"w x 3.125"h	\$ 1,988	\$ 1,271
1/8 Page Vertical	2.75"w x 6.25"h	\$ 1,988	\$ 1,271
1/16 Page	2.375"w x 3.125"h	\$ 957	\$ 698

Supplement will publish in the Philadelphia Business Journal on Friday, October 21, 2016 and will be distributed at the 2016 Design Awards Gala on October 19.

Reserve your ad by Wednesday, September 28!
Contact Katherine Siravo, Philadelphia Business Journal
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*All ads include 4-color.

